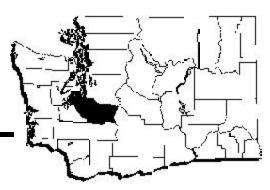
# Pierce County WIC Facts 2003



% infants born served by WIC 51.7%

WIC food dollar contribution to local economy \$12,576,294

### WIC foods purchased

774,897 gallons of milk 466,947 boxes of cereal 328,451 cartons of eggs

## **WIC serves**

Total women and children served35,747 Infants and young children 25,587 Pregnant, breastfeeding, and postpartum women10,160
Diverse families
Caucasian 54.5%
Hispanic 15.9%
African American/Black16.4%
Asian/Pacific Islander 9.2%
Native American/American Indian 4.0%
Working families Percent of WIC households with at least one working family member65%
Families living in poverty Percent of WIC households with income at or below the federal poverty level <sup>1</sup> 62% (less than \$1,336 per month for a family of 3)
Military families  Number of women and children on WIC who serve in the military or live in military households5,128



WIC attracts families to preventive health services

Over 153,503 times last year, WIC staff discussed health-related services with families and provided the information and support needed to access them successfully.

## WIC agencies and sites

Community Health Care Mary Bridge Children's Hospital/

Spanaway Multicare Health System
Sumner Fife Milton
Tacoma Gig Harbor Tacoma

Vaughn Madigan/Ft. Lewis

Franciscan Health System

Lakewood Puyallup Tribal Health Authority
Parkland Tacoma

Tillicum

Good Samaritan Outreach Services

Buckley Puyallup Eatonville Spanaway SeaMar Community Health Centers

**Tacoma** 

#### Statewide WIC Facts

- WIC served 48.2% of all infants born in Washington state
- WIC served 260,000 women and children WIC provides nutritious foods, nutrition education, referrals and breastfeeding information.
- WIC contributed \$94.5 million to local economies
- WIC attracted families to preventive health services
   In 2003, more than 19,400 calls to the Healthy Mothers, Healthy Babies statewide referral line were from families calling for WIC.<sup>2</sup> With this one call, they got help finding WIC and also received information about other preventive health services.
- WIC was a gateway to health-related services
   Over 1.3 million times last year, WIC staff discussed these services with families and provided the information and support needed to access them successfully.
- WIC breastfeeding rate reached 83.2%<sup>3</sup>
   Breastfeeding support and education are key parts of WIC because breastfed children have fewer infections and are less likely to develop chronic conditions like obesity and diabetes later in life.

<sup>&</sup>lt;sup>1</sup>Washington WIC Client Information Management System (CIMS), household income at or below 105% federal poverty level

<sup>&</sup>lt;sup>2</sup>Healthy Mothers Healthy Babies Coalition of Washington State, Quarterly Report, 4th Quarter 2003

<sup>&</sup>lt;sup>3</sup> "Mothers Survey, Ross Products Division, and Abbott Laboratories." © 2003 - Abbott Laboratories.